

# MAKING CHOICE POSSIBLE: 21 MILLION FUTURES TRANSFORMED IN 2022

In 2022, MSI saw unprecedented demand for sexual and reproductive health and rights globally. We were proud to work with partners to support more people with their reproductive choices than ever before.

## IMPACT ACROSS SIX CONTINENTS & 37 COUNTRIES

### 21.1 million clients reached with sexual and reproductive healthcare last year

With reproductive choice, women and girls have the freedom to decide if or when to become pregnant, and are more likely to remain in education, achieve financial independence and drive positive change in their communities. In 2022, we were proud to support more than 21 million women and girls to access that power.

Over the last decade, awareness of sexual and reproductive health and rights – and its benefits – has increased significantly.

“A decade of cross-sector investment in sexual and reproductive health and rights is really paying off. We have more quality access points across public, private and NGO facilities, more providers trained, and together we’re removing policy, legal, and financial barriers to services.”

“Our donors, partners, and local teams are transforming access for the next generation. Millions more women and girls are making choices about their bodies and futures, empowering them to access the education they want, and gain and exercise their economic and political power.”

Banchiamlack Dessalegn PhD, MSI Africa Director

In the same period, the number of women and girls reaching their reproductive years has grown by over 100 million – a number currently standing at more than 1 billion in low and middle-income countries. So as community awareness and need continue to rise, it’s no surprise that we’ve seen an unprecedented demand for MSI’s services.

In 2022, against a backdrop of seismic change with the reversal of *Roe v. Wade* in the US, and rebuilding after the COVID-19 pandemic, we partnered with governments and civil society to deliver reproductive choice to 82,000 people every single day – more than ever before.

### MSI’s 2022 impact, in partnership:

**82,000**

people supported with reproductive choice every day

**14.6M**

unintended pregnancies avoided

**7.2M**

unsafe abortions averted

**42,600**

women and girls’ lives saved

**32M**

couple years of protection\*

## PARTNERING FOR SUSTAINABLE ACCESS

**6.1 million people accessed reproductive healthcare from government facilities supported by MSI**

“ Since we started partnering with MSI Uganda, they trained me, and I became confident in offering long-term methods of family planning. As a district trainer, I now mentor my fellow service providers in delivering these methods.”  
Annet, a public sector midwife in Kabarole, Uganda

Many people rely on their local government facility for their healthcare, but sexual and reproductive health services are often limited or unavailable. This particularly affects marginalised groups, such as young people and those living in rural areas. At MSI, we understand what it takes to reach underserved communities with quality reproductive healthcare, and by working hand in hand with local governments, we can support them to do the same.

Our community partnership models are increasing the availability of quality, locally-led services, empowering clients and providers, and bolstering health systems. And as more people gain access, community awareness and demand builds, creating a ripple effect.

Last year, MSI partnered with governments in 24 countries to strengthen reproductive healthcare and support over 6 million clients to access high-quality care. Across over 6,000 clinics, we strengthened the skills of health providers, put client-centred data and evidence at the heart of decision-making, and built stronger supply chains. Our collaborative efforts are shaping health systems, so that high-quality sexual and reproductive healthcare is available for decades to come.

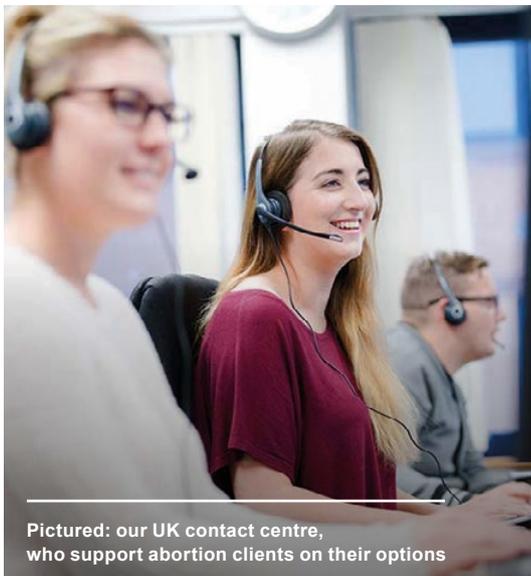


## ADVOCATING FOR CHOICE IN A POST-ROE WORLD

**MSI's advocacy contributed to 13 high impact changes in policy, law, regulation and financing**

Despite the chilling reversal of the right to abortion in the US, 2022 saw significant progress elsewhere in securing reproductive rights.

In the face of a well-funded anti-choice movement and persistent abortion stigma, MSI's teams and our grassroots and coalition partners remained resilient, progressing advocacy campaigns to expand reproductive choice.



Pictured: our UK contact centre, who support abortion clients on their options

We contributed to 13 major wins, including:

- ✓ securing a successful parliamentary vote to ensure that telemedicine for medical abortion becomes a permanent option in the UK, with MSI providing overwhelming evidence that at-home early medical abortion is safe and convenient, and often preferred.
- ✓ increasing post-abortion care budgets in three Kenyan counties by £470,000 to ensure more people can access life-saving services after an unsafe abortion. We leveraged our relationships with county governments to advocate for extra funding and paved the way for other counties to follow suit.

“ The fact it was all done over the phone, and I could have an abortion at home was amazing. Efficient, caring, understanding, non-judgemental, and above all else confidential.”

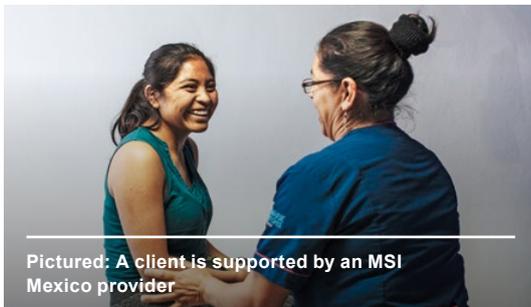
MSI UK client who accessed a medical abortion via telemedicine



**2M** of MSI's clients in 2022 were under 20 years old. We're proud to help girls stay in school and ensure young women can choose their future paths

Pictured: A Ministry of Health nurse trained by MSI Uganda counsels an adolescent on their contraceptive options

## UNAPOLOGETICALLY PROVIDING ABORTION



Pictured: A client is supported by an MSI Mexico provider

**“ I made the decision to continue with my personal life, I have other plans, I want to continue doing more things, I am not ready to have a child yet, I want to finish my degree, I want time for myself.”**

Abortion client with MSI Mexico, 26

### 7.2 million unsafe abortions averted in 2022

In 2022, 4.7 million clients accessed an abortion or post-abortion care service with MSI. That means, in the past ten years, we've doubled the number of people we've supported with a safe abortion or post-abortion care service.

Importantly, we prioritised choice of where, how, and when clients can access services. Some clients chose to have an at-home abortion with medical abortion pills. Our global contact centres were there to support them every step of the way. In 2022, we

had over 2.9 million interactions with clients via our contact centres, offering non-judgemental information, advice, and counselling on reproductive healthcare over the phone, webchat, social media, SMS, and WhatsApp.

In our centres, nearly half of our clients (43%) chose to have a surgical abortion. Offering a choice of surgical and medical options is essential and helps us meet the unique needs of abortion clients and those seeking post-abortion care.

Our centres operate with a social business model, and in 2022, we made strides towards achieving their financial sustainability: 91% of centre operating costs were self-generated by service income. This means we can invest donor funding into reaching rural and marginalised communities, serving those who wouldn't otherwise have access.

**MSI works within the national legal frameworks of the countries where we operate. In some countries, only post-abortion care, following an unsafe abortion, is permitted. In every country, we advocate to expand access to safe abortion within the fullest extent of the law.**

# WOMEN'S HEALTHCARE AND FUTURES: A BEST-BUY INVESTMENT

**MSI's services in 2022  
saved \$849 million in  
direct healthcare costs**

By investing in sexual and reproductive health and rights, we invest in women's futures. Evidence has consistently found it to be a development best-buy, contributing to numerous sustainable development goals like Gender Equality; No Poverty; and Health and Wellbeing. Every \$1 invested in contraception **generates over \$8** in health and socio-economic gains, and in 2022, it's estimated that MSI's services saved \$849 million in direct healthcare costs.

We're proud of the progress made to expand access to sexual and reproductive health and rights. But **257 million** people who want modern contraception still don't have access, and every year, an estimated **35 million** people are forced to resort to unsafe abortion.

“ I want to have a break from having children – I want my kids to grow bigger, so they can go to school. If MSI hadn't have come, I wouldn't have known what to do. Now, with family planning, we can give birth when we want. Thank you for bringing this to us.”

Naomi, 19, an MSI Nigeria client who accessed contraception



Pictured: Naomi, 19

## We urgently need your support

**We need your help to ensure that women have access to life-saving and life-changing reproductive healthcare.**

It only costs £6 for MSI to provide a woman with contraception for a year; an investment that can help transform her life. Support **global reproductive choice** with a donation or email to find out how you can partner with us.

