

# Making choice possible around the world



**Maureen**

18, accessed contraception  
with MSI in Zambia

**“Young people have big dreams.  
With reproductive choice  
we can achieve our goals.”**

# YOUR BODY, YOUR CHOICE, YOUR FUTURE

**We are MSI  
Reproductive Choices.**  
As our name suggests,  
we are unapologetically  
pro-choice. We believe  
that everyone should  
have the freedom to  
determine their own  
future, on their terms.

**Our teams work across  
37 countries and six  
continents, providing  
reproductive healthcare  
including abortion and  
contraception to over  
80,000 women and  
girls every day.**

With the help of our partners and donors around the world, we open doors, advocate for change, break down stigma, and go further than anyone else to make reproductive choice possible.

Each year, over **20 million women and girls** turn to MSI for their reproductive healthcare.

And every year, these services prevent more than seven million unsafe abortions, saving the lives of over 42,000 women and girls.

We have a long road ahead before everyone has the right to choose, but in partnership, we believe we can get there. Join us to make choice possible around the world.

**Damaless**  
a nurse with MSI  
Reproductive Choices  
in Zambia

**“If you empower a woman or a girl,  
then you’ve empowered a home, you’ve  
empowered a country and you’ve  
empowered the world.”**



# The power of reproductive choice

**When women and girls are free to make choices about their bodies and futures, anything is possible.**

“Reproductive choice gives a woman control of her own body. Those who have used my services say that I’ve saved their lives.”



For some, reproductive choice means the ability to complete their education or start a career. For others, it means being able to look after their family, or drive change in their community. For everyone, choice means the freedom to follow our own dreams.

Reproductive choice has a ripple effect. When a woman has autonomy over her own body, it can transform her life, her family, and her community. And that helps build a fairer future for all of us.

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That’s why MSI Reproductive Choices has worked for more than **45 years to make choice possible around the world.** And together with our generous donors and partners, we’re making a global impact.

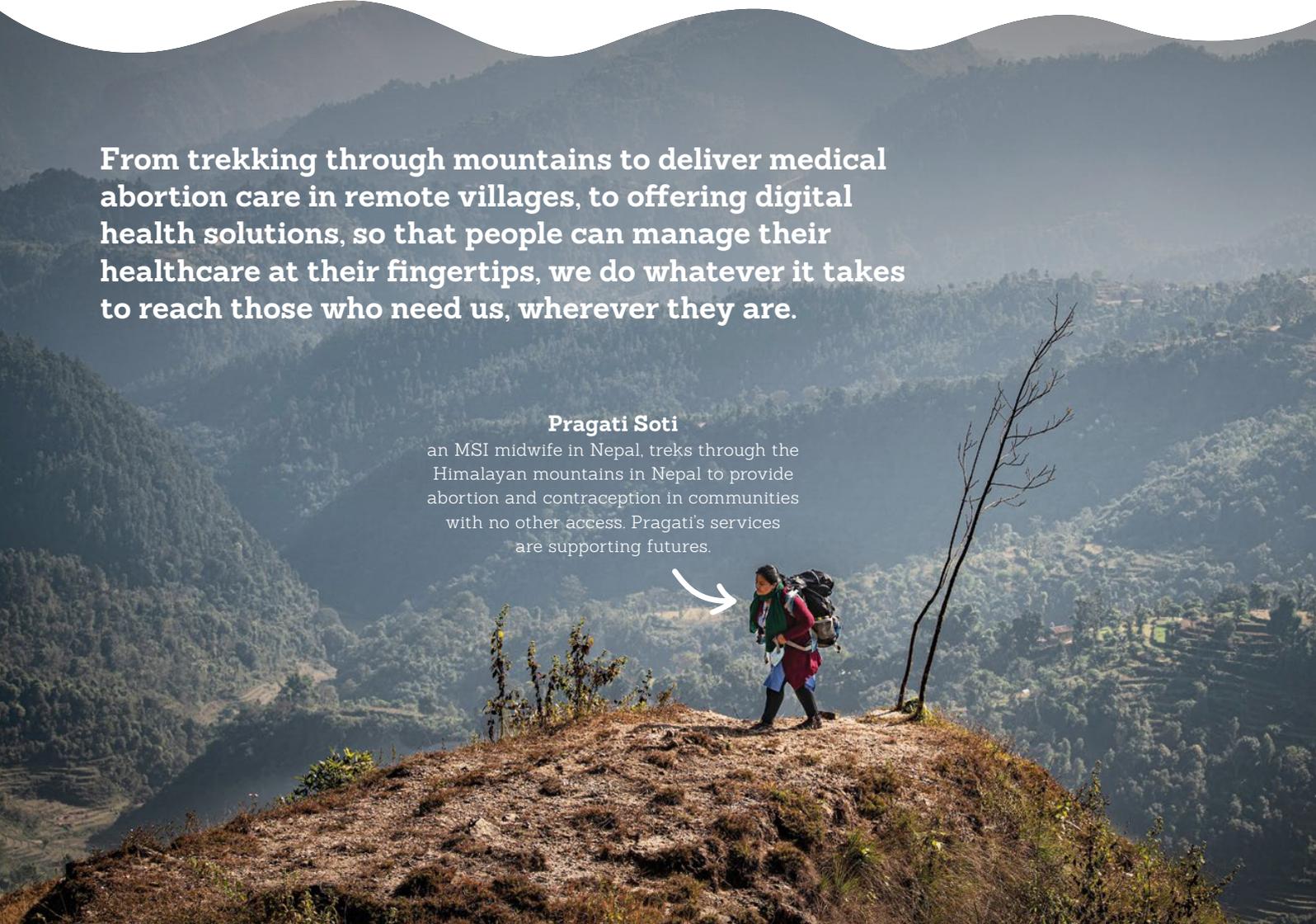
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But worldwide, millions of women and girls are still denied reproductive choice. Over 250 million want to be using contraception but have no access and every year, 35 million resort to an unsafe abortion, because they can’t access safe care. **With your support, we can change this.**

From trekking through mountains to deliver medical abortion care in remote villages, to offering digital health solutions, so that people can manage their healthcare at their fingertips, we do whatever it takes to reach those who need us, wherever they are.

## Pragati Soti

an MSI midwife in Nepal, treks through the Himalayan mountains in Nepal to provide abortion and contraception in communities with no other access. Pragati’s services are supporting futures.



# Delivering choice, on her terms

Today, and every single day, we're supporting the reproductive choices of over 80,000 people worldwide, with access to contraception and abortion care. And we're incredibly proud to do it.

## Putting choice in her hands at a centre, a pharmacy, or online

We support women to manage their reproductive health on their terms. That might mean choosing an abortion method at one of our centres, a quality contraceptive product from a local pharmacy, or accessing a telehealth service via their mobile.

Through our contact centres, we support **thousands of people** every day with the information they need to make an informed choice – over the phone, WhatsApp, or social media.



**Abortion client**  
with MSI Mexico

“I wish all women could have this option. At MSI, I was never judged, and the staff were extremely kind. I am grateful to have found MSI.”



## Traversing rivers, deserts, and mountains to deliver choice

Many women and girls can't reach a healthcare facility. That's why our local outreach teams drive, fly, sail and trek to take our services to them.

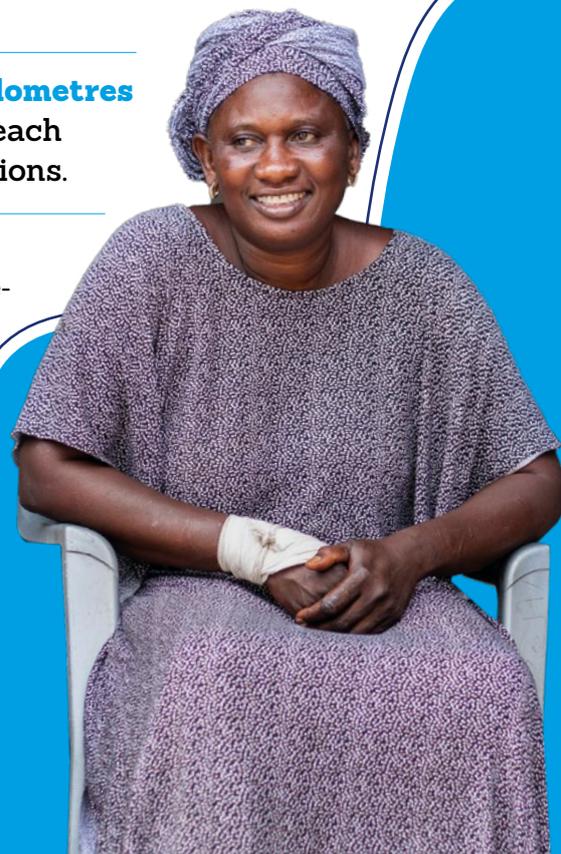
In a single year, MSI's outreach teams travel **13 million kilometres** – the same as going to the moon and back 15 times – to reach some of the world's most remote and under-resourced regions.

MSI delivers two-thirds of our services in these underserved communities, including in humanitarian settings, like Afghanistan and Myanmar, and climate-affected regions, like Pakistan and Madagascar. Thanks to our donors, we're able to be there for women and girls when they need us most.

### **Binetou**

lives in Joal, a climate-affected coastal town in Senegal, and is President of the Baba Yaye Association, helping to rebuild local mangroves that have been damaged by climate change.

“With contraception, we can support ourselves and get on with everyday activities. We use contraception to reclaim our lives.”



# Supporting girls' futures

Tomorrow's world will be shaped by the young people of today. With reproductive choice, we can help them follow their dreams. But from the stigma surrounding sexual health, to laws and policies that require parental consent, young people have poorer access across the board.

These barriers have real consequences. Every year, more than **four million teenage girls are forced out of school due to unintended pregnancy**. And pregnancy and childbirth continue to be the leading cause of death amongst adolescent girls.

We're committed to offering young people choice.

Each year, we support nearly **2 million adolescents** with their reproductive health and rights, so they have the power to decide if or when to become pregnant, remain in education and pursue their dreams.

**"At school we often see girls who fall pregnant and don't come back. It's thanks to MSI that I've been able to finish my studies."**



**Aisha**  
19, accessed  
contraception with  
MSI Senegal

## Campaigning to change the rules

We don't just deliver services. We work to change the rules, so that everyone, everywhere has the right to make choices about their bodies and their futures.

When the right to abortion was overturned in the US, with the reversal of Roe Vs Wade in 2022, it sent shockwaves around the world, but our teams remained resilient.

In the same year, MSI contributed to 13 major wins in reproductive and health and rights including getting abortion recognised as a human right in India, and changing abortion laws in Ethiopia, so that women can access the medication at their local pharmacy.

Our partners and donors made these wins possible, transforming access for this generation and the next.

## Driving change for decades to come

We focus on driving sustainable change, so that the women and girls we support today have access for the long-term.

That's why we're working to strengthen health systems, so that the public sector can provide high quality reproductive healthcare for decades to come. Together with governments, we train public sector providers on a full range of services, strengthen their supply chains, and build community awareness of the services available.



Each year, our government partnerships reach **over 6 million people across 24 countries**.

**"Since we started partnering with MSI, they trained me and I became confident in offering long-term methods of family planning. I now mentor my fellow providers to deliver the same."**

**Annet**  
Public sector midwife  
in Uganda

# Join us to stand for choice

**When you invest in reproductive choice, you invest in women's futures and a fairer, more gender equal world – and that's one of the best investments you can make.**



It only costs us £6 or \$8 for MSI to provide a woman or girl with contraception for a year – an investment that can help transform her life and her community.

“ Our donors, partners, and local teams are transforming access for the next generation. Millions more women and girls are making choices about their bodies and futures, empowering them to access the education they want, and gain and exercise their economic and political power.” **Banchiamlack Dessalegn PhD, MSI Africa Director**

**But right now, as a global reproductive healthcare provider, we're facing unprecedented attacks on our work.** Following the reversal of the right to an abortion in America, the global anti-choice movement has been emboldened and is ramping up attacks on organisations like ours.

There's never been a more important time to stand for choice. Consider making a donation at [msichoices.org](https://msichoices.org), help us spread the word by sharing your commitment via [#StandForChoice](https://twitter.com/StandForChoice) on social media.

Or get in touch with us via [partnerships@msichoices.org](mailto:partnerships@msichoices.org) to discuss how we might be able to work together.

Together, we can make sure women and girls have control over their bodies, lives, and futures. Because only then, can we build a fairer future for everyone.

**Thank you for joining us in standing for choice.**

**“I'd like to thank the health workers for visiting our school and educating us on contraception. It's helped me remain in school and prepare for a good future.”**

**Rachel, 18, who accessed contraception at an MSI-supported clinic**



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