

Carbon Reduction Plan

Supplier name: MSI Reproductive Choices

Date:

Commitment to achieving Net Zero

MSI Reproductive Choices is committed to achieving Net Zero emissions by 2050.

MSI Reproductive Choices Strategy

MSI's vision is that by 2030 no abortion will be unsafe and everyone who wants access to contraception will have it. Climate change exacerbates inequality and poverty, and is disproportionately impacting women and girls, and vulnerable communities where we work. MSI, alongside the global community, recognises the need to reduce carbon emissions to mitigate further changes to the climate, to adapt and build resilience to change, and to protect natural resources and biodiversity.

In our MSI 2030 strategy, we commit to "leave no footprint". MSI is committed to delivering its mission in a sustainable way, taking into account our effect on the people and the environment in which we work. In response to the climate emergency, we will nurture a culture and mindset of environmental sustainability, and embed carbon reduction measures across the business.

Baseline Emissions Footprint

Baseline Year: 2022

Reporting Year: 2024

Baseline Emissions Calculations

MSI Reproductive Choices is a global organisation, registered as a charity and company limited by guarantee in the UK, working in partnership with 36 countries to support sexual and reproductive health. In the United Kingdom, MSI Reproductive Choices has two business divisions, the Global Support Office (**GSO**) and MSI UK. MSI UK has published its own separate Carbon Reduction Plan and those emissions are not reported in this plan.

GSO provides technical support to our Country Programmes. It consists of around 300 staff, the majority of whom are based in our London support office.

Carbon Intensity Ratio

MSI Reproductive Choices has reported carbon emissions under SECR since 2020. The organisation's Annual Report includes total emissions from purchased fuel, electricity and gas in the UK (scope 1 & 2 emissions), for the Global Support Office, and our UK clinics. The emissions intensity ratio is measured against the total floor space of the UK clinics and the global and UK support offices.

For GSO, our largest emissions are Scope 3 (freight and air travel), so we measure our carbon intensity ratio as kg of CO₂e emitted per GBP spent. For 2025 this is 44.28 kg per GBP, against a baseline of 46.12 kg (2022, re-stated baseline).

All the required emissions sources and related targets in this plan are stated as absolute (total) emissions.

Global Support Office emissions baseline

This report is based on self-assessment data using the required methodology. The calendar year of 2022 is the baseline, and the reporting year is the calendar year of 2024.

The emissions data in this document relate to the UK emissions of the Global Support Office only. Greenhouse Gas (GHG) / Carbon emission calculations are undertaken in accordance with the GHG Protocol's operational control approach. MSI is deemed to have operational control over a service if it has full authority to introduce and require the implementation of its operating policies. MSI have used UK BEIS conversion factors and ONS GHG emissions intensity data for calculating the emissions.

The baseline year of 2022 was restated in 2023 to include the downstream emissions from shipping of medical products, and to state the emissions in tonnes rather than kilogrammes of carbon dioxide equivalent emissions.

2022 Baseline restated to include downstream distribution (previously reported as))

Emission Scope	Emission Source	2022 (tCO ₂ e)
Scope 1	Gas consumption	8.20
Scope 1	Fugitive emissions	0
MSI Reproductive Choices owns and manages an office in central London. Scope 1 emissions are calculated from fugitive emissions from Air Conditioning, and from gas consumption to heat the office. There were no fugitive emissions in the period and there are no mobile sources of Scope 1 emissions.		
Scope 2	Electricity consumption	21.50
Scope 2 emissions are calculated from the kWh consumption of electricity purchased via an energy supplier, from the National Grid, in our London offices using Location-based method		
Scope 3	Category 4: Upstream transportation and distribution	370.88
	Emissions sources comprise:- 1. Shipping of documents from the London office. 2. Shipping of medical goods and supplies from manufacturers and wholesalers to our Country Programmes, where the related shipping contracts are held by GSO.	
	Category 5: Waste generated in operations	0.59
	Emissions sources comprise:- Recycling and non-recyclable waste generated by our London office.	
	Category 6: Business travel - Air, Rail, Taxi, Hotels	428.13

Emissions sources comprise:- 1. All international business travel (including hotel accommodation) related to MSI's international work, where flights have been booked through Diversity Travel, the travel agent for MSI's GSO 2. All business travel conducted by UK based GSO staff within the UK	
Category 7: Employee commuting and home working	122.43
Emissions sources comprise:- 1. All emissions related to commuting by UK based GSO staff. 2. All emissions related to home working by UK based GSO staff.	
Category 9: Downstream transportation and distribution (restated; previously reported as n/a)	116.81
Emissions sources comprise shipping of medical goods and supplies from the point at which our Country Programmes take ownership of the goods, to the final distribution point.	
Total	1,068.54

2024 Report

Emission Scope	Emission Source	2024 (tCO ₂ e)
Scope 1	Gas consumption	3.9
Scope 1	Fugitive emissions	0
MSI Reproductive Choices owns and manages an office in central London. Scope 1 emissions are calculated from fugitive emissions from Air Conditioning, and from gas consumption to heat the office. There were no fugitive emissions in the period and there are no mobile sources of Scope 1 emissions.		
Scope 2	Electricity consumption	36.2
Scope 2 emissions are calculated from the kWh consumption of electricity purchased via an energy supplier, from the National Grid, in our London offices using Location-based method		
Scope 3	Category 4: Upstream transportation and distribution	626.0
Emissions sources comprise:- 3. Shipping of documents from the London office. 4. Shipping of medical goods and supplies from manufacturers and wholesalers to our Country Programmes, where the related shipping contracts are held by GSO.		
	Category 5: Waste generated in operations	0.2
Emissions sources comprise:- Recycling and non-recyclable waste generated by our London office.		
	Category 6: Business travel - Air, Rail, Taxi, Hotels	680.8
Emissions sources comprise:- 3. All international business travel (including hotel accommodation) related to MSI's international work, where		

flights have been booked through Key Travel, the London-based travel agent for MSI's Global Support Office 4. All business travel conducted by UK based GSO staff within the UK	
Category 7: Employee commuting and home working	116.8
Emissions sources comprise:- 3. All emissions related to commuting by UK based GSO staff. 4. All emissions related to home working by UK based GSO staff.	
Category 9: Downstream transportation and distribution	160.5
Emissions sources comprise shipping of medical goods and supplies from the point at which our Country Programmes take ownership of the goods, to the final distribution point.	
Total	1,624.34

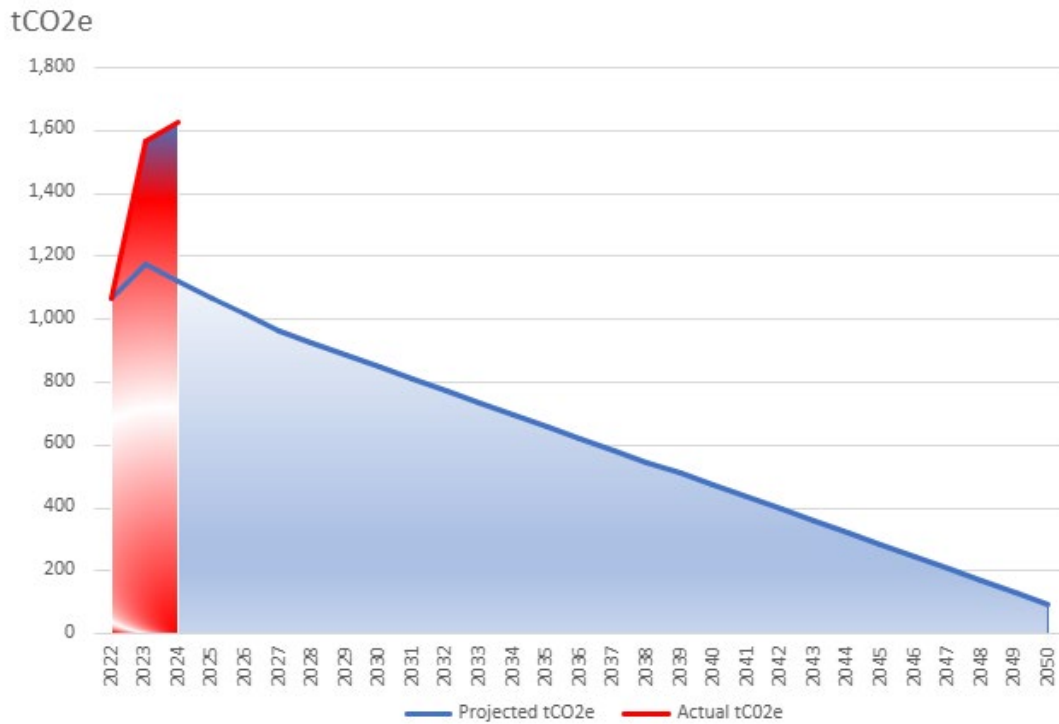
Emissions reduction targets

In MSI's 2023 carbon reduction plan, it adopted a short term carbon reduction target of reducing emissions by **10% in absolute terms by 2027**. Taking into account the re-stated baseline, the target is now to reach absolute carbon emissions of **958.2 tCO₂e by the end of December 2027**.

Over the period 2023-2027, MSI will create and embed carbon reduction policies across the business and review their impact on our emissions. As a global health care organisation, our business model partly relies on flights for monitoring and technical assistance, and freight for the delivery of healthcare commodities. Initial measures to reduce emissions will focus on reducing carbon emissions from business travel and making freight more efficient.

The above carbon reduction target is reflected in the graph below, as is our long term 90% carbon reduction target by 2050. After 2050, MSI foresees that some carbon will continue to be emitted, and this will be offset.

Progress against this target can be seen in the graph below:



MSI's carbon emissions continue to rise, during a year when it had been predicted that they would fall. However, the overall figure does not reflect the reduced emissions from business travel, one of our main drivers of emissions, and increase efficiency in freight transportation.

Category	Variance 2024 vs 2023	Comment
Upstream transportation distribution	33% increase in emissions	In 2024, MSI's total social marketing product increased by 43.3% by weight, yet the related upstream transportation emissions increased by only 30.5%. Emissions fell from 1.28 tCO2e per tonne in 2023 to 1.17 tCO2e per tonne in 2024. This improved efficiency of 8.5% was driven primarily by the increased use of sea freight (air freight made up 12.6% of total shipments by weight in 2023, reducing to 11% in 2024); and more efficient ordering (total number of shipments decreased by 36.5% in 2024 compared to 2023). Emissions from office-based courier services increased by 85% in 2024, which needs further investigation.
Business travel	19% reduction in emissions	The total number of flights and the total number of hotel nights remained fairly flat in 2024 compared to 2023. Emissions reductions were driven by a reduction in the number of longhaul flights and a significant reduction in hotel-related emissions (which is dependent on the efficiency of the grid in the countries travelled to).
Downstream transportation and distribution	42% increase in emissions	The increase in emissions is in line with the increase in number of tonnes of product transported. In the markets where MSI products are sold, there is little capacity for switching to greener means of transportation.

At present, MSI's emissions are measured in absolute tonnes of CO₂e. As our social marketing business continues to grow, we may wish to switch to an intensity-based emissions target.

Carbon Reduction Projects

1. Completed Carbon Reduction Initiatives

Introduction of remote working technology

MSI Reproductive Choices has been implementing greenhouse gas emissions reduction measures since 2019, including introduction of remote working technology across the global group, with fewer face to face visits for monitoring and technical assistance. A virtual quality testing assessment methodology for medical services, reducing the need for flights by this team by approximately 75% in 2022 compared to 2019.

Measuring emissions from freight - Downstream Distribution

In 2024, MSI developed tools to estimate their emissions from downstream distribution, from the point at which ownership is transferred from the freight carrier to purchaser (who are members of our global group), to the end user. This project enabled our Carbon Reduction Plan to comply with PPN 06/21, and the same methodology has been used to calculate emissions in 2025. Most of our purchasers work in contexts where choice of freight transport is limited to petrol/ diesel vehicles, so this area is not an immediate target for carbon reduction efforts.

2. Ongoing and future Carbon Reduction Initiatives

Reducing emissions from business travel

As a global partnership, MSI relies on flights to support the business to function smoothly. 2023 saw a resurgence of international trips following the covid pandemic, reflecting larger-than-expected bounce back towards previous levels. In 2024, the number of flights held steady, and long haul flights decreased.

During 2025, MSI will promote its net zero commitment to staff, and launch its guidance on reducing international travel to only the minimum necessary. It will introduce regular travel reports to budget holders and the Executive Team, to make them aware of travel trends in their teams and to pinpoint areas where efficiencies could be made.

Reducing emissions from freight - Upstream Distribution

MSI's Global Support Office delivers reproductive health products to 36 countries, enabling 21 million women and girls per year to access reproductive choice. Unlike flights, where online meetings provide a viable alternative to in-person travel, MSI expects its freight needs to grow year on year. Increasing sales of safe, high quality reproductive health products is a key part of MSI's strategy to enable women and girls to have reproductive choice. This is a market where there is little affordable quality production local to many of our Country

Programmes, so we are dependent on the global shipping and air freight industry to deliver an increasing volume of products over long distances.

In the short to medium term, our principal carbon reduction strategy is to move as many deliveries as possible from air to sea freight, as sea freight produces fewer emissions.

In 2024, we consulted with key stakeholders as to the reason for a high number of air freight journeys, transporting a low volume of product. This revealed that some orders were being split, with small amounts being sent by air and larger volumes by sea, to prevent stock-outs. This opened a wider discussion on the reasons for stock-outs, and identified process improvements to reduce delays at several stages of the procurement, manufacturing and delivery journey, which are being implemented.

In 2025 we will follow up with key stakeholders and our freight supplier, in order to provide timely data to decision makers on the type of freight being used, and identify countries which are particularly struggling to move from air freight to sea freight, and provide support for them to do so.

3. Reducing emissions from the Conway Street Office

MSI continues make the Conway Street office more energy efficient. Lights are gradually being replaced with low energy bulbs; heaters are being used more efficiently through the development of standard end of day procedures, and as products wear out, they are being replaced by new, energy efficient alternatives.

The Global Support Office is also the only source of emissions from waste, and during 2025, our waste disposal policies have been updated in line with legislation, improving recycling rates and separating food waste from general waste. These are anticipated to lead to a small reduction in carbon emissions.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³<https://ghgprotocol.org/standards/scope-3-standard>

Signed on behalf of MSI Reproductive Choices:



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Date: 9th October 2025