

*Here's to*

# 50 YEARS OF IMPACT

Since 1976, thanks to MSI's donors, partners, and frontline teams **more than 290 million women and girls have used MSI's reproductive health services to choose their own futures**

The choice to use contraception or have an abortion supports girls to stay in school, women to pursue work, and communities to prosper. It's improving health and wellbeing worldwide. These choices should never be denied; they should be a given. But millions of women and girls still don't have access – and this isn't good enough.

MSI is working hard to change this. We're providing and advocating for abortion and contraception globally, supporting 100,000 people with their reproductive choices every day.

The global demand for reproductive healthcare is higher than ever, as more women and girls have learned about their rights and options. 50% of the global unmet need for contraception is concentrated in the 36 countries where MSI is working. In 2025, our frontline teams rallied and innovated to reach as many people as possible. When the US government withdrew billions of dollars from global health programmes, other health providers were forced to reduce services or shut. MSI teams adapted and worked with governments to fill gaps, protecting access to services.

Thanks to our donors, partners and frontline teams, **we supported more women and girls in 2025 than ever before**, helping them gain control over their fertility and futures.



# Our IMPACT

	<i>In 2025</i>	<i>Over the last 50 years</i>
<b>People supported with reproductive health services</b>	27.8 million	293 million
<b>Unintended pregnancies prevented</b>	18.6 million	200 million
<b>Unsafe abortions prevented</b>	9.7 million	110 million
<b>Women's and girls' lives saved</b>	42 thousand	400 thousand
<b>Couple years of protection provided</b> <small>including 42.7 million contraceptive CYPs (CYPs is a measure of protection from pregnancy for one year)</small>	52.6 million	500 million
<b>DALY's averted</b> <small>(This expresses the number of years saved that would otherwise have been lost due to ill health, disability or early death)</small>	28.2 million	230 million
<b>Direct healthcare costs saved</b>	£1 billion	£11 billion

All data insights in this brief are estimates, using MSI's peer-reviewed Impact 2 (version 6) tool.

## Reaching remote communities with life-changing options

Millions of women worldwide want to be using contraception but have no access. Many live rurally, far from government healthcare and the options they need. That's why MSI's local teams travel into remote communities, offering contraceptive choice, abortion care, agency and hope – and increasing modern contraceptive use worldwide.

“Using contraception has helped me a lot, allowing me to take good care of my children while also staying focused and dedicated to my job.” – Rosine, who accessed contraception from MSI Burkina Faso in 2025



*In 2025...*

**17.6 million people with little or no prior access to contraception were supported by MSI**

*Over 50 years*

**Starting in a single UK clinic in 1976, MSI now supports over 50,000 communities across the world with reproductive healthcare every year**



## Supporting girls to learn and lead

For 50 years, MSI has been building a better world for women and girls, with contraception and abortion services that help them to choose their future paths, such as to stay in school, explore work opportunities, or become leaders. It's especially important for us to be reaching adolescents because their rate of unmet need for contraception is about 3x as high as it is for all women.

“I was not ready to get pregnant. MSI gave me what I needed to protect myself. Now I know my options and feel confident that I will not get pregnant while I'm still studying” – 19-year-old Mayasa, MSI client in Tanzania, 2025

*In 2025...*

**620,000 adolescents were able to remain in school, by accessing MSI's services**

*Over 50 years*

**MSI has supported 22 million adolescents with their reproductive health**

## Building long-term access with government partnerships

For women and girls to access contraception and abortion in the long term, we work hand-in-hand with governments. MSI's experienced team members train and support workers in government-run health facilities to improve reproductive healthcare now and in the future.

“What I value most about partnering with MSI is that it has taught me about maintaining quality.” – Maryann, government nurse in Nigeria, 2025



*In 2025...*

**MSI supported 14,700 government health workers to provide quality reproductive healthcare in their communities**

*Over 50 years*

**MSI has built strong government partnerships and trained public sector providers in more than 20 countries**

# Help protect choice for the next generation

With the committed support of our donors and partners, MSI has supported more than 290 million people to make choices about their bodies – and their futures.

For 50 years, we've met women where they live, understood their aspirations and reproductive healthcare needs, and delivered the choices they deserve. Choices that can mean everything. Choices that can define a life.

But as recent times have made clear, these rights are never guaranteed. Reproductive choice is something to fight for, win and then protect.

That's why our 50-year impact isn't just about how far we've come – it's about the future we're building. We've still got work to do. Because millions of women and girls still don't have the reproductive choices they want and need.

**Through our clinics and the distribution of quality reproductive health products, we generate around half of our own income. That means we're a sustainable organisation, and also means our donors directly fund the most high-impact interventions – in humanitarian, low-income and remote areas where reproductive healthcare is especially needed right now.**

**Join us in building a future where every woman has reproductive choice, with opportunities that support her and her family to thrive, advancing economies, equality and global health.**

**£4** is how much it will cost you to support a woman with their choice of contraception for an entire year.

**For her, it could save her life or support her to build the future she wants.**

**For all of us, it builds a better, stronger, healthier world.**

**Our promise is that your donation to MSI is turned into real impact.**

