

An Integrated Approach to Adolescent Sexual and Reproductive Health and Rights: **MSI's Advancing Adolescent Access (AAA) Framework**



Adolescence is a time of possibility, discovery and creativity. Young people are innovators, advocates, leaders and decision-makers, shaping their own identities, relationships and futures. With accurate information, quality healthcare and the freedom to make informed choices, they can fulfil their potential and build futures on their own terms.

MSI's 2030 strategy sets the ambition for adolescents to make up 20% of our clients. Our Advancing Adolescent Access (AAA) Framework describes the approaches we are using to achieve this, placing young people's voices, choices and leadership at the heart of our journey towards sexual and reproductive health and rights (SRHR) for all.

The framework draws on MSI's progress and lessons from the past ten years of adolescent programming, alongside the global evidence base and best practices in adolescent SRHR. It brings this learning together to guide MSI's future operations, combining established approaches with opportunities to deepen, adapt and innovate our work.

OUR VISION AND AIMS

Our adolescent programming aims to support young people to make informed, voluntary choices about their SRHR by:

- Increasing adolescent knowledge, confidence and self-efficacy to make informed choices and seek services.
- Creating enabling environments and shifting restrictive norms through supportive partners, families, peers and communities.
- Expanding access to high-quality, confidential and non-judgemental adolescent-responsive services.
- Strengthening policies, systems, funding and accountability for equitable, adolescent-responsive service delivery.

FOUR GUIDING PRINCIPLES

Life Course Lens. Respond to evolving needs from early adolescence through young adulthood, including first service use, marriage/ relationships and parenthood if desired.

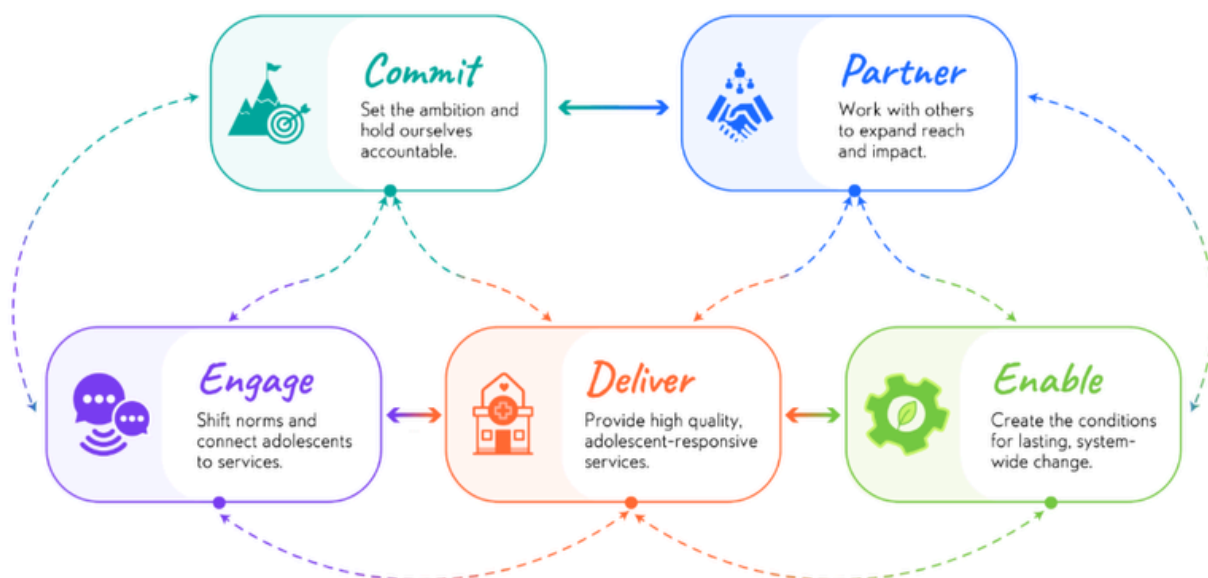
Holistic Approach. Consider the interconnected influences of families, peers, schools, communities and wider systems, alongside education, livelihoods, relationships and mental wellbeing.

Safeguarding. Make dignity, confidentiality, respect for rights and protection from harm a shared responsibility across every interaction and channel.

Leave No One Behind. Intentionally reach adolescents most likely to be excluded, applying an equity lens and gender-transformative approaches to address unequal access.

FIVE INTERCONNECTED DOMAINS

The AAA Framework brings together Commit, Partner, Engage, Deliver and Enable. Progress in each domain reinforces the others, creating an integrated approach that connects organisational ambition with adolescents' everyday experiences of information, support and care.



COMMIT makes adolescent SRHR an explicit organisational priority. It translates MSI's 2030 ambition into country strategies and plans, with leadership ownership, shared goals and accountability. Regular use of data helps teams track progress, learn and adapt.

PARTNER strengthens meaningful partnerships with adolescents and young people, alongside governments, communities and organisations across sectors. These relationships combine MSI's reproductive healthcare expertise with wider support, expanding reach, trust, referrals and sustainable access.

ENGAGE uses social and behaviour change to understand adolescents, shift restrictive norms and connect young people to services. It recognises the influence of peers, partners, families, communities and online information, tailoring engagement to adolescents' different needs and circumstances.

DELIVER focuses on high-quality, confidential and non-judgemental care that supports informed, voluntary choice. It brings adolescent-responsive staff and services into existing delivery models and creates additional pathways to care that meet young people where they are.

ENABLE addresses the policies, systems, financing and accountability needed for lasting change. It supports policies that enable access, their translation into practice and youth-led accountability so adolescents can claim their rights and access SRH services.

The strength of the framework lies in the connections between its domains. By bringing these areas together, MSI can respond more fully to adolescents' needs, align efforts across communities, services and systems, and create the conditions for young people to exercise their SRHR and shape the futures they choose.

[View the full framework](#)